

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2500681

Schedule Dates 09/06/16-09/12/16  
Advertiser Roy Cooper for Governor-D (110331)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand CANDIDATE (321722)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 297/317/4707  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments candidate  
Separation: 30  
AMY MCCREARY

Date Entered 05/18/16  
Last Modified 08/31/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25169926  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$384.00  
Net Total \$2,176.00  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	43	\$2,560.00
Grand Total:	43	\$2,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/06/16-09/09/16	4	:30	6:28A- News-News 14 Caroline on ABC 45 at 630am	2		X	X	X	X			2	\$25.00	\$50.00	Greensboro (WXLV)	News14 ABC45	5/18/16
2.0	Normal Line / SPOT (2)	09/06/16-09/09/16	4	:30	7A- ABC-Good Morning America		1	1	1	1	1			4	\$30.00	\$120.00	Greensboro (WXLV)	Good Morning America	5/18/16
3.0	Normal Line / SPOT (3)	09/06/16-09/09/16	4	:30	9A- Dr Phil 2	3	X	X	X	X				3	\$20.00	\$60.00	Greensboro (WXLV)	Dr. Phil	5/18/16
4.0	Normal Line / SPOT (4)	09/06/16-09/09/16	4	:30	10:58:25A- ABC-The View	3	X	X	X	X				3	\$40.00	\$120.00	Greensboro (WXLV)	The View	5/18/16
5.0	Normal Line / SPOT (5)	09/06/16-09/09/16	4	:30	12:57:56P- ABC-The Chew	2	X	X	X	X				2	\$20.00	\$40.00	Greensboro (WXLV)	The Chew	5/18/16
6.0	Revised Line / SPOT (6)	09/06/16-09/09/16	4	:30	2P- ABC-General Hospital	2	X	X	X	X							Greensboro (WXLV)	General Hospital	5/18/16
6.1	Normal Line / SPOT (6)	09/06/16-09/09/16	4	:30	2P- ABC-General Hospital	2	X	X	X	X				2	\$190.00	\$380.00	Greensboro (WXLV)	General Hospital	8/31/16
7.0	Normal Line / SPOT (7)	09/06/16-09/09/16	4	:30	3P- Dr Phil	2	X	X	X	X				2	\$35.00	\$70.00	Greensboro (WXLV)	Dr. Phil	5/18/16
8.0	Normal Line / SPOT (8)	09/06/16-09/09/16	4	:30	Orbit- [P]Family Feud CTU We Th Fr, [P]Family Feud DTU We Th Fr		1	1	1	1				4	\$30.00	\$120.00	Greensboro (WXLV)	Family Feud/Family Feud	5/18/16
9.0	Normal Line / SPOT (9)	09/06/16-09/09/16	4	:30	5P- Peoples Court	3	X	X	X	X				3	\$30.00	\$90.00	Greensboro (WXLV)	Peoples Court	5/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

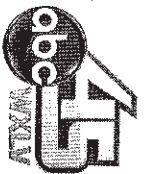
Accepted-Station:

Date:

Comments:

*Alison Aldridge 9.4.16*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://stg.aj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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# Contract # 2500681

Schedule Dates	09/06/16-09/12/16	Date Entered	05/18/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	08/31/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	NO
Brand	CANDIDATE (321722)	Headline #	ECR25169926
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4707	Commission	\$384.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,176.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate Separation: 30 AMY MCCREARY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	43	\$2,560.00
<b>Grand Total:</b>	<b>43</b>	<b>\$2,560.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (10)	09/06/16-09/09/16	4	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm	2		X	X	X	X			2	\$65.00	\$130.00	Greensboro (WXLV)	News14 On ABC 45	5/18/16
11.0	Normal Line / SPOT (11)	09/06/16-09/09/16	4	:30	6:58-50P- Family Feud	3		X	X	X	X			3	\$85.00	\$255.00	Greensboro (WXLV)	Family Feud	5/18/16
12.0	Normal Line / SPOT (12)	09/06/16-09/09/16	4	:30	7:28-30P- Family Feud B			1	1	1	1			4	\$100.00	\$400.00	Greensboro (WXLV)	Family Feud	5/18/16
13.0	Normal Line / News (13)	09/06/16-09/09/16	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WXLV)	News14 On ABC 45	5/18/16
14.0	Normal Line / SPOT (14)	09/06/16-09/09/16	4	:30	11:35P- ABC-Jimmy Kimmel Live	1		X	X	X	X			1	\$20.00	\$20.00	Greensboro (WXLV)	Jimmy Kimmel Live	5/18/16
15.0	Normal Line / SPOT (15)	09/06/16-09/09/16	4	:30	12:37A- ABC-Nightline	1		X	X	X	X			1	\$10.00	\$10.00	Greensboro (WXLV)	Nightline	5/18/16
16.0	Normal Line / Prime (16)	09/09/16-09/09/16	4	:30	10P- ABC-20/20 (Friday)						1			1	\$250.00	\$250.00	Greensboro (WXLV)	20/20-ABC	5/18/16
17.0	Normal Line / Prime (17)	09/11/16-09/11/16	4	:30	6:58-56P- ABC-Americas Furthest Home Videos (Sunday)							1		1	\$180.00	\$180.00	Greensboro (WXLV)	AFHV-ABC	5/18/16
18.0	Normal Line / SPOT (2)	09/12/16-09/12/16	4	:30	7A- ABC-Good Morning America	1								1	\$30.00	\$30.00	Greensboro (WXLV)	Good Morning America	5/18/16
19.0	Normal Line / SPOT (9)	09/12/16-09/12/16	4	:30	5P- Peoples Court	1								1	\$30.00	\$30.00	Greensboro (WXLV)	Peoples Court	5/18/16
20.0	Normal Line / SPOT (11)	09/12/16-09/12/16	4	:30	6:58-50P- Family Feud	1								1	\$85.00	\$85.00	Greensboro (WXLV)	Family Feud	5/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/vp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE      ☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Mike Furman - authorized media buyer

being/on behalf of: Key leader

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Casper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steff Faldutso

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/14/16

Steve R

Date

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge

Allison Aldridge

VP

Signature

Printed Name

Title

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.